

Spectra-Worm



Wonder Worm™

FOR RELEASE

Dec 2, 2006

**Wonder Worm introduces NEW Spectra-Worm.
Extreme Attraction For Your Worms!**

Wonder Worm for the fun of fishing....

Richmond Hill, Ontario, Canada – Dec. 2, 2006 Deep Bay Products is pleased to announce the ultimate in fishing action with **Spectra-Worm**, a unique blend of natural worm storage medium with the benefit of chartreuse colouring. Available with powerful natural scents and taste. All fish love a tasty WORM!

Tested and proven on waters in Canada, **Spectra-Worm** triggers more hits from larger fish with more aggressive strikes and more fun!

Spectra-Worm works by adding colour, scent and taste to your worms from the inside out by ingesting our unique formula. Try our garlic, shrimp and natural flavours. **Spectra-Worm** sends out a scent trail that fish can't resist. There are many more scents and flavours to come. Works fabulous on bass, walleye, catfish, panfish and even pike!

Spectra-Worm is environmentally friendly, non toxic and is completely safe for game fish, baitfish and YOU! The colourant will not come off on your hands when handling worms.

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